Takaful 2014

Fourth Annual Conference on
Arab Philanthropy and Civic Engagement

4-6 June, 2014
Beirut & Al-Kura, Lebanon

Final Agenda
Conference Day One: Wednesday 4th of June 2014
Venue: American University in Beirut (AUB) - Charles Hostler Auditorium, Lower Campus

8:30-9:00 Registration

9:00-9:30 Opening Ceremony
Ahmad Dallal, Provost, American University of Beirut (AUB)
Georges Dorian, Dean, Faculty of Arts and Social Sciences, University of Balamand (UOB)
Barbara Ibrahim, Director, Gerhart Center, American University in Cairo (AUC)

9:30-10:15 Keynote Feature: “Not Who We Are”
Extracts of the award-winning documentary by Carol Mansour, followed by a discussion with the director.
“The documentary focuses on the plight of refugee women from Syria who share with us their experiences of displacement and loss, and in the process revealing their strengths and resilience in the face of daily struggles to survive in an often harsh and unfriendly environment.”

10:15-11:30 Practitioner Panel One: Humanitarian Crisis Interventions
Moderator: Abdul Haq Amiri, Head of Office, United Nations - Office for the Coordination of Humanitarian Affairs (OCHA)
“Humanitarian Response in Emergency Situation and Relief Mechanisms for the Syrian Refugees Crisis” (Eng)
Presenters: Abdul Haq Amiri, UN-OCHA; and Jean-Marie Garelli, Assistant Representative (Programme), UNHCR
“iSurvive: Engaging Citizens in Emergency Management through Technology” (Eng)
Presenter: Emad Karim, Regional Coordinator for Knowledge Gateway for Women’s Economic Empowerment, UN Women
“Discourse and Deeds: Building Bridges between University Students and Arab Refugees” (Eng)
Presenters: Maha Houssami, Instructor, Duke University
Co-authors: Jennifer Stratton, PhD Lab in Digital Knowledge Manager, MFA|EDA / Franklin Humanities Institute; Darla Deardorff, Executive Director, AIEA

11:30-12:00 Networking Break

12:00-13:00 Research Session One: Reconciliation Interventions of Civil Society in Conflict and Post-Conflict Environments
Moderator: Lynne Miller, Deputy Representative (Operations), United Nations High Commissioner for Refugees (UNHCR)
“Understanding the Civil Society Position in Syria “Guest” Strategy” (Eng)
Presenter: Osama Moftah, MENA advisor, Danish Institute for Human Rights
“Building Resilience in the Middle East: How Conflict Management Programming Contributes to Resilience” (Eng)
Presenters: Zaid Hatokay, Project Manager, Mercy Corps; Maryam Zohny, Program Manager, Mercy Corps; Rebecca Wolfe, Senior Youth and Peace Building Advisor, Mercy Corps.

13:00-14:15  Lunch Break – AUB Main Cafeteria, Ada Dodge Hall, Upper Campus

14:15-15:30  Practitioner Panel Two: Good Practices and Innovations in Civic Engagement  
Moderator: Naila El Farouky, CEO and Executive Director, Arab Foundations Forum  
“Youth Donating Life” (Eng)  
Presenter: Hussein Sleiman, MA Candidate in Environmental Technology, AUB; Mhamad Mahdi Alloush, MS Candidate, AUB  
“The Biodiversity Village Award: Promoting the Decentralization of Biodiversity Conservation through Civic Engagement” (Eng)  
Presenter: Lama-Yasmine Tawk, Research Assistant, AUB  
Co-author: Salma N. Talhouk, Professor and Associate Dean, Faculty of Agriculture and Food Sciences, AUB  
“Could Archaeology Become a Spearhead for the Development of Eco Tourism? A Case Study: Anfeh, Lebanon” (Eng)  
Presenter: Nadine Panayot Haroun, Director of Department of Archaeology and Museology, IOHANES, UOB

15:30-16:45  Research Session Two: Service Learning and its Role in Civic Engagement  
Moderator: Seteney Shami, Founding Director, Arab Council for Social Sciences  
“Developing a Framework for Service Learning in Public Health” (Eng)  
Presenters: Aline Germani, Outreach and Practice Unit (OPU) Coordinator and Instructor Health Management and Policy (HMP) dept, AUB  
Co-authors: Rima Afifi, Associate Dean and Professor Health Promotion and Community Health (HPCH) dept; Tala Ghalayini, OPU, Research Assistant; Tamar Kabakian, Associate Professor, HPCH dept; Mayada Kanj, Instructor, HPCH dept; Jihad Makhoul, Professor, HPCH dept; May Massoud, Associate Professor, Environmental Health (ENHL) dept; Martine Najem, OPU, Instructor of Public Health Practice; Yara Shamlati, Research Assistant, Faculty of Health Sciences, AUB  
“The Arab Philanthropy for Civic Change in Lebanon: Education or Inclusive Citizenship for Women, Youth and Refugees” (Eng)  
Presenter: Dina Kiwan, Associate Professor, Faculty of Arts and Sciences, AUB  
Co-authors: David Marshall, University of Durham, UK; Lynn Staeheli, University of Durham, UK; Maysa Jalbout, Brookings Institution  
“Evaluating Students’ Personal and Academic Experience in Service Learning” (Eng)  
Presenter: George Mitri, Biodiversity Program Director, Institute of the Environment and Assistant Professor, Department of Environmental Sciences, Faculty of Sciences, UOB
Conference Day Two: Thursday 5th of June 2014
Venue: American University in Beirut (AUB) - Charles Hostler Auditorium, Lower Campus

9:00-10:00 Practitioner Panel Three: Promoting Responsible Business in the Arab Region
Moderator: Dima Jamali, Professor and Associate Dean, Olayan School of Business, AUB
Panelists:
Ziad Abi Chaker, CEO, Cedar Environmental
Rawan Barakat, Founder, Raneen
Samer Sfeir, Co-Founder, Awadem
Salma El-Sayeh, Specialist, Ahead of the Curve (ATC)

10:00-11:30 Research Session Three: Social Entrepreneurship and Employment - Financial and Academic Models
Moderator: Olga Majzoub, Associate Director for Activities and Planning, Center for Civic Engagement and Community Service, AUB
“Financing Social Enterprises in Egypt” (Eng)
Presenter: Ayman Ismail, Assistant Professor of Management and Jameel Endowed Chair of Entrepreneurship, American University in Cairo
Co-author: Brendon Johnson, Nahdet El Mahrous
t “Teaching Social Entrepreneurship to University Students: Knowledge-based and Practical Learning Outcomes” (Eng)
Presenter: Maissam Nimer, Program Manager, Haigazian University
“Repayment Determinants of Egyptian Microfinance Institutions” (Eng)
Presenter: Reem Hashad, MA. Student in Economics, American University in Cairo
“Evaluation of Models of Partnerships with Civic Society in Providing Employment Opportunities - Youth Employment Program” (Ar)
Presenter: Samer Farah, Master Degree on Sustainable Development, Research Manager, Welfare Association
Co-authors: Ghassan Taha, Program Manager, Welfare Association; Rana Khatib, Research and Planning Director, Welfare Association

11:30-12:00 Networking Break

12:00-13:15 Research Session Four: The Role of the Non-Profit Sector in Egypt’s Transition
Moderator: Barbara Ibrahim, Director, Gerhart Center
“Strengthening the Role of Civil Society Organizations in Egypt”
Presenter: Amira Abdellatif, Technical Officer, World Health Organization
“Foundations of Democracy? Egyptian Philanthropic Foundation’s Response to the Egyptian Uprising” (Eng)
Presenter: Catherine Herrold, Assistant Professor of Philanthropic Studies, Indiana University Lilly Family School of Philanthropy
Co-author: Mona Atia, Assistant Professor of Geography and International Affairs, The George Washington University
“Informal Civil Society: Between Reality and the Anticipated Role” (Ar)
Presenter: Ingy Abdel-Hamied, Senior Researcher, National Center for Sociological and Criminological Research

13:15-14:30 Lunch Break – AUB Main Cafeteria, Ada Dodge Hall, Upper Campus

14:30-15:45 Research Session Five: The Unfolding Transitions and Challenges to Arab Civil Society Role
Moderator: Rami Khouri, Director, Issam Fares Institute for Public Policy and International Affairs
“Bridging National Security Challenges to the Role of Civil Society in Egypt: Are There Lessons from Economic Policy Reform?” (Eng)
Presenter: Akrum Bastawi, Deputy Director for MENA Region, Alcoba Group
“Civil Society and the Challenges of Democratic Transitions in Egypt: 2004-2013” (Ar)
Presenter: Mohamed Elbosraty, Lecturer of Political Science, University of Beni Suef
“The Role of Civil Society in Post-January 25th Egypt: Promoting Dialogue or Dispute?” (Eng)
Presenter: Yosra El Gendi, Researcher, Center for Intercultural Dialogue and Translation

15:45-16:45 Research Session Six: E-Volunteering and Social Capital
Moderator: Muhammad Faour, Research Fellow, the Center for International and Security Studies at York University in Canada
“The Role of Virtual Communities in Social Capital Formation: the Use of Social Networks for Volunteering in Egypt and Saudi Arabia” (Ar)
Presenter: Fatma El Zahraa Abdel Fatah, Media researcher and PhD candidate, Faculty of Mass Communication, Cairo University
“E-Volunteering and Social Capital Formation in Algeria” (Ar)
Presenter: Youcef Benyza, Lecturer in Public Policy, Department of Political Science, Batna University, Algeria
Conference Day Three: Friday 6th of June 2014
Venue: University of Balamand (UOB) – Hariri Auditorium, Fares Building

9:30-10:45  Practitioner Panel Four: Case Studies of University Civic Engagement
Moderator: Fateh Azzam, Director, Asfari Institute for Civil Society and Citizenship, AUB
“Civic Engagement in an Educational Setting: the Case of the American University of Beirut” (Eng)
Presenter: Mounir Mabsout, Professor and Director, Center for Civic Engagement and Community Service, AUB
“Community Service and Service Learning and their Role in Civic Engagement” (Eng)
Presenter: Raya Thallaj, Educational Project Manager, Social Development, Atteeb Group
“Growth of Civic Engagement at Lebanon’s Universities: the Case of the University of Balamand” (Eng)
Presenter: Sami Ofeish, Chairperson, Department of Political Science and International Affairs, UOB

10:45-12:00  Research Session Seven: Communal and Faith Based Organizations and Philanthropy
Moderator: Rania Masri, Assistant Professor, Department of Environmental Sciences, UOB
“Islamic Movements and Civil Work” (Ar)
Presenter: Aboullouz Abdelhakim, Researcher of Sociology of Religion, Jack Burke Research and Economic Development Center, Casablanca
“A Valuable Competitor: Amal’s Philanthropic Organization and the Rise and Consolidations of the Lebanese Shi'ite Middle Class” (Eng)
Presenter: Omar Bortolazzi, Associate Researcher, Department of History and Cultures, University of Bologna
“Faith-Based Organizations in Cairo’s Informal Areas: Socially and Religiously Divisive Practices” (Eng)
Presenter: Sarah Sabry, Visiting Lecturer/Research Associate, University of Zurich

12:00-12:30  Networking Break

12:30-13:30  Research Session Eight: Research Methodologies, Tools and Approaches to Better Understand Civic Engagement
Moderator: Fawaz Hamdi, Director, Business Incubation Association in Tripoli (BIAT)
“Art as Strategic Philanthropy: Arts & Culture to Maximize Social and Economic Welfare” (Eng)
Presenter: Farida Hammad, Senior Associate, Ahead of the Curve
“FADFED, A Dynamic Research Methodology” (Eng)
Presenter: Sami Hourani, Director, Leaders of Tomorrow

13:30-14:45  Lunch Break – UOB School of Tourism & Hotel Management Restaurant
14:45-16:00  **Research Session Nine: Advocacy Strategies and Civil Society Role in Public Policy**

**Moderator:** Rachid Jamali, Former Mayor of Tripoli, Lebanon

“Restructuring the Egyptian Healthcare System” (Eng)
**Presenter:** Abdelghany Barakat, MA Candidate, Public Policy and Administration, the American University in Cairo

“Evaluating the Role of Civil Society Organizations in Public Policy Formulation: A Case Study of Algeria” (Ar)
**Presenter:** Mabrouk Sahli, Professor, University of Al-Araby Bin Maheedy Om Al-Bawaky, Algeria

“Water Citizenship, Right to Water, and Civil Society in Lebanon” (Eng)
**Presenter:** Rania Masri, Assistant Professor, Department of Environmental Sciences, UOB

16:00-16:20  **Closure**

George Nahas, Vice President for Planning and Educational Relations, University of Balamand (UOB)

Heba Abou Shnief, Research Advisor, Gerhart Center, American University in Cairo

16:30-17:10  **Visit to the Balamand Monastery (Deir Al-Balamand)**
Organized by Souad Slim, Director of Department of History and Documentation, IOHANES, UOB

17:30-18:30  **Visit to the Anfeh Archeological Site, a Community Engagement Experience**
Organized by Nadine Panayot Haroun, Director of Department of Archaeology and Museology, IOHANES, UOB

19:00-22:30  **Visit to the Ancient Port City and Old Souks of Jbeil (Byblos) and Dinner at the Seashore (Optional for participants)**